



## FOR IMMEDIATE RELEASE

**CHICAGO – January 1, 2026 –** [North American Steel Alliance](#) (NASA) announces the addition of KORE Machinery and Unishippers as our newest Operational Suppliers as of January 1, 2026.

Unishippers is a leading third-party logistics (3PL) provider helping more than 113,000 small and mid-sized businesses simplify shipping through customized logistics solutions. Supported by a nationwide network of over 200 franchises, Unishippers delivers personalized service, advanced shipping technology, and cost-effective access to small package, LTL, and truckload shipping through a robust carrier network, including UPS and dozens of premier freight providers.

"We're excited to partner with the North American Steel Alliance because its Members represent the backbone of North American manufacturing and distribution. At Unishippers #1792, we focus on maximizing shipping savings by providing businesses affordable rates on their UPS shipping with personalized service. We also streamline shipping operations through our intuitive technology and specialty services, such as white-glove support – delivering real value back to NASA Members." - Tyler Marcus, Franchise Owner, Unishippers #1792

KORE Machinery specializes in the design and manufacture of precision coil processing systems, offering state-of-the-art Cut-To-Length and Slitting Lines engineered for demanding production environments. KORE Machinery delivers high-performance equipment that ensures consistent accuracy, uptime, and throughput across diverse industrial applications.

"KORE Machinery is proud and excited to join the North American Steel Alliance. Partnering with NASA allows us to strengthen relationships across the steel industry, collaborate with forward-thinking service centers, and bring innovative coil processing solutions to a broader network. We look forward to contributing our expertise and growing together with the alliance." - Tyler Icenogle, Kore Machinery National Sales Director.

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### **About North American Steel Alliance**

The North American Steel Alliance is an organization of over 120 independently owned steel Service Centers with the combined assets of over 375 distribution and processing facilities throughout the United States, Canada, and Mexico. With the buying power of more than \$9 billion, we represent the largest purchasing group in the industry. Learn more at [steelalliance.com](http://steelalliance.com).